New Year Church Marketing Planning Checklist

Turn one January priority into a clear communication plan.

Church

Planning year

Season/event

Target date

Approval contact

Assign dates that fit your church and provider's confirmed schedule.

Action	Owner	Due date	Complete
01 Select the January ministry priority.			☐
02 Confirm dates and audience.			☐
03 Define one useful next action.			☐
04 Organize existing sermon material, photos, and video.			☐
05 Plan the first content sequence.			☐
06 Update visitor and ministry pages.			☐
07 Remove expired holiday information.			☐
08 Assign responses and follow-up.			☐
09 Review the results and refine the plan.			☐