Easter Church Marketing Planning Checklist

Coordinate your invitation, visitor information and response plan.

Church

Planning year

Season/event

Target date

Approval contact

Assign dates that fit your church and provider's confirmed schedule.

Action	Owner	Due date	Complete
01 Confirm services and separate event details.			☐
02 Collect accurate visitor information.			☐
03 Select approved creative assets.			☐
04 Prepare invitation materials.			☐
05 Update the visitor destination page.			☐
06 Confirm advertising and follow-up responsibilities.			☐
07 Test forms and confirmations.			☐
08 Assign response coverage.			☐
09 Distinguish visit plans from attendance in the review.			☐

Source and live checklist:
https://creativechurchmarketing.com/easter-church-marketing/#planning-checklist

Need help carrying out the plan? Explore CCM's church marketing support.