Christmas Church Marketing Planning Checklist

Keep service details, invitations and January next steps connected.

Church

Planning year

Season/event

Target date

Approval contact

Assign dates that fit your church and provider's confirmed schedule.

Action	Owner	Due date	Complete
01 Confirm each service/event and campus.			☐
02 Collect accurate visitor details.			☐
03 Select existing images and video.			☐
04 Prepare consistent invitations.			☐
05 Update website and service information.			☐
06 Confirm applicable advertising budget and response path.			☐
07 Test forms and confirmation information.			☐
08 Assign holiday response coverage.			☐
09 Prepare the January next invitation.			☐

Source and live checklist:
https://creativechurchmarketing.com/christmas-church-marketing/#planning-checklist

Need help carrying out the plan? Explore CCM's church marketing support.